

# SHOP TALK

## FAB FIVE | FRAGRANCES

Halloween. Check. American Thanksgiving. Check. That means the countdown to Christmas has begun. Giving a fragrance as a gift can be challenging unless it's a repeat performance or a request. We take the guess work out of five new fragrances that are a fit for a range of budgets.

### HAPPY HEART

Fresh and subtle, this crisp fragrance from Clinique smells so much sweeter thanks to its philanthropic attachment to the company's Happy Hearts Fund that sees \$10 from the sale of each fragrance go directly to the non-profit foundation. The charity is dedicated to rebuilding schools and restoring communities after natural disasters.

\$42 for 30 mL | Hudson's Bay



### SEXY SECRET

At first sniff, this sparkling perfume is all refreshing fruit, but the base notes of Madagascar Vanilla mixed with the dessert-like scents of caramel and crème brûlée added a surprisingly mature element to this light pink elixir. The overall effect is a fun fragrance that is enjoyable — and appropriate — at any age.

\$78 for 100 mL | Victoria's Secret



### ALL IS GOLDEN

A beguiling scent that's at once assertive and luxuriously soft and rounded. Fleur d'Or & Acacia is slightly musky but with a sparkle of floral notes. You just don't want to stop drinking in the scent — in other words, rather intoxicating.

\$75 for 75 mL | L'Occitane



### BAKED GOODS

With a hint of sweetened coconut and a base of sweet vanilla, this limited-edition fragrance from the Demeter Fragrance Library is as good as any sweet holiday treat — minus the calories and regret.

\$20 | Real Canadian Superstore



### FLASH OF FASHION

This sexy scent by shoe-design king Jimmy Choo boasts bold undertones of pink pepper, exotic white flowers and powdery woods to create a powerful and provocative fragrance that is the perfect partner in crime for a little black dress.

\$73 for 50 mL | Hudson's Bay



# Scents and sensibility

By Michele Marko and Aleesha Harris, The Vancouver Sun

## THIS JUST IN

### INHIBITIF Advanced Hair-Free Serum

**They say:** A collection of highly concentrated serums that help reduce the appearance of body hair over time, eventually minimizing the need for hair removal treatments after eight weeks of use. Using lauryl Isoquinolinium bromide and dihydromyrcerin, these non-depilatory products for face and body promise to decrease the need for shaving and waxing in as little as two weeks. Works for both men and women.

**We say:** Our tester tried the body serum, which comes with an easy-to-use spritz top. Following the directions of application twice per day, she noticed a dramatic reduction in the appearance of hair regrowth after only two weeks.

\$9.99-\$29.99 | Shoppers Drug Mart

### SOAP & GLORY SUGAR Crush Body Buttercream

**They say:** Loaded with shea and cocoa butter, almond and coconut oil, and a super-refreshing triple whammy of lime oil, kiwi juice water, and smoothing lime tree blossom extract, Soap & Glory's new ultrarich body buttercream is irresistible.

**We say:** Our tester couldn't resist the fresh key lime pie fragrance. She also liked that it was rich enough for dry skin but easily absorbed, although the smell didn't linger long.

\$20 | Shoppers Drug Mart

### CLINIQUE All About Shadow Primer for Eyes

**They say:** "Skin-toned colour primer preps lids for improved shadow application and wear." It comes in four shades: very fair to deep.

**We say:** This ultra-lightweight primer is easy to apply and dries instantly. It provides a great base for shadow application and extends the wear of makeup. Our tester has added it to her daily beauty regimen.

\$23 | Clinique counters



## STYLE Q & A | CARLA D'ANGELO Charitable vision

Eyewear designer supports children's food program from sale of frames



Buffalo horn frames and bamboo temples in the Eco Chic AYA line

### TELL US ABOUT YOUR COMPANY

**AYA** I started my company Claudia Alan Inc. in 2003. At that point in my life I had taken time off to start a family and really had the time to reflect on what I wanted to do. I decided that I wanted to create beautiful products that make a difference. I love the creative and the marketing side of bringing a product to market and being able to make a difference is also motivating. We donate partial proceeds from all of our products to charity, our primary charity being the ONEXONE Breakfast program that helps children get a nutritious breakfast. My goal is to raise \$100,000 for them, which we are getting very close to.

**HOW DID YOU GET INTO EYEGLASS DESIGN?** I grew up in an entrepreneurial family and always knew I wanted my own business

I went to Ryerson University in Toronto for fashion and worked in a variety of marketing /design positions until I eventually ended up as the VP of a large Canadian Eyewear company Suntech Optics. I loved doing what I was doing but needed to make life



Carla D'Angelo owner of Aya Optical, using First Nations artwork on glasses.

changes to start a family. So I created Claudia Alan with a focus on niche eyewear products and our mission of "Creating Beautiful Products that make a Difference."

**WHAT IS THE JUMPING OFF POINT FOR AN EYEGLASS FRAME DESIGN?** It can be a number of things; a beautiful material I come across, an acetate or a new colour combination.

Or wanting to create a new look or silhouette that I see as necessary to complete our lines. It is always important to keep creating and keep things fresh, so I am always on the lookout for inspiration. I am always trying to do things differently, for example creating our Eco Chic AYA line which mixes buffalo horn frame fronts with bamboo temples.

**HOW DOES THE FIRST NATIONS MOTIF WORK INTO THE AYA ESTHETIC?** When I first had the idea of working First Nations artwork into eyewear I wasn't quite sure how it would come across, but it is now quite natural and we have a pretty large following.

I grew up in Australia and Vancouver, and was always surrounded by indigenous art. I love the art form and thought it would be interesting to experiment with incorporating this beautiful art with frames. It took me a while to find an artist I wanted to work with. Corrine Hunt, the co-designer of the 2010 Olympic medals, works with me on the artwork.

**WHAT'S NEW FOR THE UPCOMING SEASON?** The trend for some time now has been quite heavy vintage styling and I see that changing to lighter styles and we are bringing in several semi-rimless styles that are very comfortable to wear but still have a bit of a vintage edge.

**DO YOU MAKE YOUR PRODUCTS YOURSELF, AND IF NOT, WHERE ARE THEY MANUFACTURED?** I design in Vancouver. but to date our products are manufactured overseas in Asia. We are exploring European manufacturing but want to keep our products affordable for most consumers. We are looking at bringing some elements of production and construction to Canada down the road.

**WHAT'S YOUR PRICE POINT?** Our price points range from very affordable sunglasses and readers at \$35-\$60, to our higher end optical products, \$160-\$329.

claudialalanstore.com for retail locations

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**Wrinkle and Frown Line Cream**

- Injection-free cosmetic alternative
- Reduces wrinkle depth up to 68%.
- For all ages and skin types

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